

HYPERX LOGO – Registered (®)

The proper trademark symbol should be used to identify the goods whenever the HyperX trademark or logo is used. The ® symbol does not apply to unregistered trademarks nor does it belong on unregistered goods or services.

The HyperX® logo should be used on the following products and associated packaging, to indicate they are federally registered for the HyperX trademark:

- SSDs
- Memory modules
- USB Flash drives

NOTE: If the HyperX logo is used on a banner or other marketing display for a HyperX gaming event, and the event promotes any of the products from the above categories, the HyperX® logo may be used.

HyperX Logo: Color Version



**PMS 186 or
4/C Process**
C: 0%
M: 100%
Y: 81%
K: 4%

**RGB
(sRGB)**
R: 219
G: 38
B: 39
HEX: DB2627



When reversed, the HyperX icon remains in full color.

HyperX Logo Clearance

HyperX logo must have a clearance of the "H" height on all four sides.



HyperX Logo: Black & White Version



HYPERX LOGO – Unregistered (™)

Subject to changes in each country's law and to new registrations obtained, the **HyperX™** logo should be used with the following unregistered goods and associated packaging:

- mouse pads
- headsets
- chairs

Kingston™

In cases where a Kingston logo is also required on a HyperX product or packaging, the **Kingston™** logo instead of the Kingston® logo should be used. This applies to the following products:

- mouse pads
- headsets
- fans
- chairs
- other peripherals

Marketing and promotional giveaways such as backpacks, pens, bags, stress balls, key chains and other items produced in the promotion of HyperX or Kingston should usually use the TM symbol. However, please check with your Kingston Legal Contact to obtain authorization, especially for items not listed here. In the U.S., please contact Tracy Chang at tracy_chang@kingston.com; in Asia Pacific, please contact Amanda Huang at amanda_huang@kingston.com.tw; in EMEA, please contact Virginia Gould at vgould@kingston.eu.

If there is any confusion about which symbol to use, please email the Legal Contact in the appropriate region for the proper trademark symbol to use.

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